



CALL FOR APPLICATIONS

Collective Initiative
A Global Understanding
World Conference of the Humanities

Initiative Collective
Global Understanding
Conférence mondiale sur les Humanités



ART AND SOCIETY

Visual: Emmanuel Mâa BERRIET



The International Year of Global Understanding (IYGU), The Conseil International de la Philosophie et des Sciences Humaines (CIPSH), UNESCO-MOST & Mémoire de l'Avenir (GAC-MDA)

Call for applications

GOAL: Unite artists and projects around the world in order to demonstrate the involvement and the contribution of the arts in society.

Art and culture are active agents in social, economic and political actions. They speak to the solidarity between peoples, of their situations and ways of life... They have the ability to change mentalities and encourage actions in every domain of society.

The responsibility of an artist lays not only in his aesthetical research or with his/her intellectual impact, but also with his/her ability to influence, challenge, propose, critique, and raise awareness.

The Arts are a way to question and to discover, while searching for new ways to express, to resist, to act... Expressing a unique and subjective point of view is an ethical and esthetical imperative.

Hence, Arts are ways to recognize the endless pluralities of ideas, histories and identities. Arts & Cultures can contribute to an intuitive, sensitive and knowledgeable meetings between differences, leading to the recognitions of similitudes and universalism.

Margalit Berriet

President and founder of Mémoire de l'Avenir / Memory of the Future

YOU, leader of projects, individual or collective **artists, of all forms of expressions:** fine arts, photography, film, music, performances, creative writing, poetry, numerical arts, architecture, culinary, crafts, ...

If through your work you question societal challenges such as in ecology / nature / Ubrain space / migration / individual and collective memories / the fight against all forms of inequalities and discriminations / living together / science / employment / education / economy / politics ...

> SEND US YOUR **VIDEO** with a **presentation KIT** (see page 2)

A short video (1min30 max), in which you will witness, in your native language, subtitled in English, the role of artists and of the Arts in Society.

Your video should respond to the following 3 subjects:

- Your motivations
- Your objectives
- The impact of your work in society

At least 1 video by country or by dialect that will be presented in the space, in an installation at **The World Conference of the Humanities (WHC) in 2017 in Liège [1]**

195-206 states or languages will be represented

1min30 = 292.5 minutes = approx. **5h journey around a world of artists and their engagements**

A larger selection of projects, together with the above first collection for the WHC [1], will be edited on line, constituting an active unique and evolutive **digital platform** aiming for an exchange of resources, while witnessing the richness of Cultures, Ideas, Engagements, Expressions and Actions. [2]

The Presentation file that will be joined to your video will allow the public / artists / institutions ... to know you, to understand your approach and interact with you directly (see conditions below)

DEADLINE: February 15th 2017

MODALITATES

YOUR VIDEO

- should be sent to : iygu.whc@memoire-a-venir.org via HIGHTAIL/or/WETRANSFER
- should not exceed 1 minute 30 seconds
- can/should be creative
- must be recorded in your native language
- must include IMPERATIVELY English subtitles (in the video and in text attached)
- should be recorded if possible in full HD format MP4, sound-3dBU
- must be FREE OF RIGHTS

- Your art work should be visible or heard in the video
- **No pejorative connotations, propagandas or discriminatory statements** will be accepted

YOUR REPRESENTATION DOCUMENT MUST INCLUDE:

- Your name - country - artistic medium - website .
- a description of your project (methode - tools ...) in English
- your objectives and / or obtained impact
- visuals (10 maximum in HD)

- The digital platform will be **accessible for free** -

The purpose of this platform is to allow artists and projects to interact and share ideas

Art and Society project will be coordinated and perpetuated by the IYGU- Regional Action Center and by the Global Action Center for the Arts - Memory of the Future (GAC-MDA)

“Art is what makes life more interesting than art “Robert Filliou