

International Year of



CIPSH  
International Council of Philosophy  
and Human Sciences

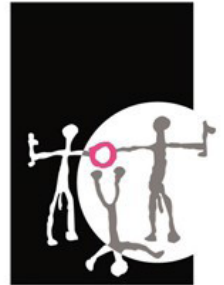


Organisation  
des Nations Unies  
pour l'éducation,  
la science et la culture

En partenariat avec



Programme pour la gestion  
des transformations sociales



MÉMOIRE  
DE  
L'AVENIR

**The International Year of Global Understanding (IYGU), Conseil International de la Philosophie et des Sciences Humaines (CIPSH), UNESCO - MOST & Mémoire de l'Avenir (MDA)**



**ART AND SOCIETY**

# ART AND SOCIETY

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# COVER LETTER



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Hello

IYGU, CIPSH, WHC, UNESCO-MOST and MDA Launch a PROJECT and an Open CALL designed to create a **Global Movement** of artists that can testify the impact of the Arts and artists in Societies, and the importance of local initiatives on a global scheme! (See Open Call & file attached).

A demanding selection of artists' proposals from each of the 206 member countries of the United Nations, will compose a demonstrative installation presented at the World of Humanities Conference in 2017 in Liège, organized by IYGU, UNESCO, ICPHS and the Foundation for the MHC.

In parallel, online, publication of a broader range of proposals and projects will create an international dynamic movement of artists that will initiate an active and immediate sharing between research, knowledge, methods, commitments and expertise around the world.

We solicit your support with this letter to help us make this project possible.

Please find attached our presentation folder which I hope will solicit your interest and your will to join us in this adventure.

while waiting to receive your reaction, please accept my respectful thoughts.

Thanking you in advance, With our very best Regards,,

Margalit BERRIET

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# LETTER BY

BENNO WERLEN

General Secretary of the International Year of Global Understanding IYGU

AND

LUIZ OOSTERBEEK

General Secretary of the Conseil National de la Philosophie et des Sciences Humaine CIPSH



CIPSH  
International Council of Philosophy  
and Human Sciences



Soutien au projet

*GLOBAL UNDERSTANDING – A COLLECTIVE INITIATIVE*  
*par Mémoire de l'Avenir et l'YIGU Centre d'Actions Globales pour les Arts*

Comprendre comment les dynamiques globales sont désormais intimement connectées aux comportements locaux est un défi urgent pour les humains, dans tous les continents. Un défi lié étroitement à tous les enjeux qui sont considérés dans le cadre des objectifs retenus par les Nations Unies, tels que la pauvreté et la faim, les besoins en énergie et en eau, la qualité de l'éducation et l'équité, ou les changements dans le climat et l'économie.

Ce défi, qui est de plus en plus ressenti de forme dramatique par des sociétés soumises à des situations extrêmes (sécheresses, guerres, inondations, chômage de longue durée, ...) se croise avec le besoin d'utiliser tous les outils que les humains ont su mettre en route, y compris les connaissances scientifiques, des formes traditionnelles d'adaptation à des risques naturels, les réseaux sociétaux de dissémination de connaissances et de gouvernance intergénérationnelle, et en particulier la préservation d'une énorme diversité d'approches, de réponses possibles, qui ont construit la résilience des humains sur la base de la préservation des connaissances acquises et de la créativité innovatrice.

Le Conseil International de la Philosophie et des Sciences Humaines (CIPSH) soutient l'initiative de l'Année Internationale de la Compréhension Globale (IYGU), particulièrement son approche qui part des besoins des personnes (se nourrir, habiter, se déplacer, se reposer, etc.) et souligne le besoin d'en profiter pour poursuivre une route de convergence entre les sciences exactes et naturelles, les sciences humaines et les arts, qui respecte la spécificité de chacun mais permette de vraiment construire un cadre global de renversement stratégique, lequel devra cadrer les besoins de court terme avec des visions de moyenne et longue durée, contre toute forme de pensée unique. C'est aussi dans ce sens que se prépare la Conférence Mondiale des Humanités, préparée et organisée avec l'UNESCO et la Fondation pour la CMH.

L'initiative de *Mémoire de l'Avenir* et du *Centre d'Actions Globales pour les Arts* du IYGU, totalement en ligne aussi avec les objectifs définis pour la Conférence Mondiale des Humanités, permet de fédérer des réflexions issues du monde des arts sur les enjeux en discussion. Les arts ne remplacent pas les sciences et ne sont pas réductibles aux préoccupations des sciences, mais elles participent du processus de mise en valeur de la créativité, de l'imagination de nouveaux futurs, de diversité et de pensée critique. Dans ce sens, le CIPSH s'associe à l'appel à projet de *Mémoire de l'Avenir* dans le cadre de l'IYGU et de la préparation de la Conférence Mondiale des Humanités, et s'engage à le disséminer, tout en désirant que les ressources budgétaires nécessaires à son accomplissement soient réunies dans les délais les plus courts.

Paris, le 5 Avril 2016

Luiz Oosterbeek  
Secrétaire-Général du CIPSH

Benno Werlen  
Secrétaire-Général de l'IYGU

# PROJECT

# IYGU - Global Understanding – a collective initiative and a contribution towards the World Conference of the Humanities

--- **Mission:** Organize a global international movement of artists

--- **Question:** What is the role of the Arts and Artists in a world facing major changes?

**WHAT-** The International Year of Global Understanding (IYGU) starts at the premise that all transformations of nature are based on human actions, and all human actions are based on cultural schemes of interpretations. With globalization processes the conditions for human actions have changed dramatically. Dealing successfully with cultural, social, and climate changes on a worldwide level requires people to understand their own locally embedded lives in a global context. Global understanding becomes a new *conditio humana*, or human condition. It necessitates bridging the gap between local acts and global effects—because thinking globally and acting appropriately on a local level presupposes Global Understanding.

“Knowledge is the factor that leads us to change our way of thinking. However, it is the understanding that leads to change attitudes. Global Understanding puts emphasis on culturally different paths to global sustainability.” Eliezer Batista,<sup>1</sup>

Global Understanding helps overcome ignorance or lack of knowledge of the global implications of social, ethical and aesthetical actions. A lack of understanding of the consequences of our actions, between cultures or between people and nature may have a disastrous impact on our future. The conditions of everyone’s lives are changing. Individuals and societies must unite in order to live together in consciousness of one another and of our natural living conditions.

**WHO-** Each within his/her own reality can make a difference and propose actions or provide solutions. Artists demonstrate and reflect on all questions of societies and evoke encounters between people.

**WHY-** Today, more than ever, initiatives should favour access to knowledge and universal values, and should seek to connect worldwide problems and solutions. We need to encourage global understanding and enhance participation and collaboration beyond borders on global issues, such as education, humanities, environmental consciousness, natural sciences, ethics and esthetics.

**HOW-** Arts and Cultures are powerful instances and wonderful mediators in the constitution of social realities and personal mindsets, including learning and dialogue. With the ongoing rise of digital platforms, socio-cultural practices now have, theoretically, a global reach.

Arts and artists are bridging the gap between people, continents, cultures, civilizations, and time. Arts and cultures are a journey in the world of Mankind, beyond political or religious limitations.

Art is an expression and a mirror of the human mind. It progresses, criticizes, proposes, invents, thinks, transforms. It is a record of our pluralities of histories, visible and hidden ones.

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<sup>1</sup> Eliezer Batista, key initiator of the 1992 UN Conference on Environment and Development in Rio de Janeiro, Brazil



The Arts allow individuals to development within collective cultures, economies, and conflicts. It is an ideal mediator for dialogues. The arts are connecting the past, the present and the future.

The local, regional and the global, offering original regenerated practices of abstract and utilitarian methods, along to ideas, inventions, practice or aesthetics.

« ...l'histoire de l'art et celle de l'homme sont indissociables ; l'art commence avec l'homme ou même, peut-être, avec son prédécesseur direct l'Australopithèque. Dès son origine, l'homme s'affirme comme un artiste, parce qu'il partage ses premières pulsions d'artistes avec d'autres animaux, notamment peut-être avec certains grands singes, parce que, d'emblée, il collecte et collectionne les « œuvres d'art » de la nature, parce qu'il crée aussitôt des formes, il produit des traces et des tracés et, très tôt, invente les premières parures... » 2

## PROPOSAL

**A COLLECTIVE OF ARTISTS** will illustrate via a general schema of communication, transcending locations or personal differences a better understanding of our realities, our limits, our tools, our objects, our symbols and languages, our philosophies, our choice of living, our histories, our civilization, as well as our choices going towards the future.

Nowhere on Earth are people without languages and without arts.

"Intangible cultural heritage is a living set and a perpetually constant re-creation of practices, knowledge and of representations, that enabling individuals and communities at all levels of society to express ways of seeing the world through systems values and ethical standards."3

**Organize a worldwide movement** of artists for Global Understanding, as a contribution for the preparatory debate on the World Conference of the Humanities.

The following proposal is written in hierarchy of implication and objectives depending on time, place and budget:

The Arts are an ongoing research on the relations amongst human beings and between human beings and nature.

An artist works out of his/her own experiences and awareness. An artist's responsibility lies not only in the aesthetic appearance of their work but also in their influence, provocation, proposal or reflexive criticism. An artist carries a responsibility to provide people with ways to discover the world, to explore the similarities and differences that exist between them and others.

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2 LORBLANCHET MICHEL. 2006 Les origines de la culture, les origines de l'art, Paris (Editions le Pommier), pp

3 UNESCO 2003 Convention for the Safeguarding of the Intangible Cultural Heritage

"...the Arts are core for the transformation of realities and the ways of their reproduction. Therefore the search for the aesthetics for sustainable futures is of core importance"- Benno WERLEN

MDA with IYGU publish an OPEN CALL to unite artists FROM ALL REGIONS OF THE WORLD, demonstrating the implication and contribution of artists and of the Arts towards global understanding in the following domains:

- Art and Vision,
- Art and Innovation
- Art and Evolution
- Art and Progress
- Art and Action/ Practice
- Art and Revolution
- Art and Engagement
- Art and Education
- Art and Prevention
- Art and Sustainable Development
- Art and Resistance

**WHY** – the Arts and Cultures are active agents in social and political actions, as in social economy and solidarity between people as between humanity and its natural living conditions, and the aesthetic appropriation of nature and its sustainable transformations...

**HOW** – by influencing all sociocultural activities: in prevention, in mediation, in dialogue, in participative democracy, in education...

**WHOM** – This call is addressed to all members of the United Nations system, which includes 206 states, divided into in three categories:

> 193 member states > 2 observer states > 11 other states. \*

\*The sovereignty dispute column indicates states whose sovereignty is undisputed (190 states) and states whose sovereignty is disputed (16 states). Total count of Independent states: 195<sup>4</sup>

## MÉMOIRE DE L'AVENIR TEAM:

Margalit BERRIET –

President and founder of Mémoire De l'Avenir, Research Artist and curator

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L3, Histoire, critique and conservation of Art- Ecole du Louvre

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Comedienne and writer: she studied theatre, fine arts and writing, had long residencies in Asia – India, Japan and Viet-Nam. [www.isabellegozard.com](http://www.isabellegozard.com)

Selim MARTIN

École nationale supérieure d'arts de Bourges-, DNSEP

Video artiste

OPVV (camera operator)

Rony EFRAT

Artist, translator and language explorer.

[www.ronyefrat.com](http://www.ronyefrat.com)

## PROGRAM

The **OPEN CALL FOR ARTISTS** (see the OPEN CALL attached) will be transferred to partners that will eventually open their platform or networks to defuse the call.

## TIME TABLE

Dissemination of call --- 1st of June 2016

Dead line for the reception of videos --- 1st of December 2016

Creation of mail address --- 1st of June 2016

Editing of film and site on line --- July 2016 – August 2017- and on

## AGENDA OF EVENTS- (define by IYGU)

The World Humanities Conference --- August 2017

Other dates we may associate initiatives to, always as part of IYGU and the WHC preparation

The regional conferences in Brazil --- October 2016 / and Mali --- November 2016

## HOW

By undertaking the following actions of coordination:

- Identify platforms and networks: Minister foreign affairs, UNESCO, etc.
- Make contact with eventual partners
- Disseminate the call
- Follow up on the diffusion
- Open a mail box for reception of videos
- View the videos
- Montage of selected videos for a the installation
- Editing on line, on the platform of IYGU-MDA, the videos with the declarations and projects details
- Handle the final installation- projections

## DURING AND BEYOND

A Follow up on the selected videos in the international platform of **ART & SOCIETY** will be done once every 3 months, directly on line.

The Selected artists will be invited to send complementing data of photos, short descriptions, evaluations ... and to exchange on the selected initiatives.

**HOW**- A dynamic stage of the project will engender a global international network and a movement of Arts and Society.

This network will demonstrate, over time, the role and the implication of the Arts and Artists in the crucial actualities of the world, facing social, cultural, ecological and economic transformations.

It will create relationship and activities between ideas, projects and artists from four corners of the world.

The call of artists will be circulated via the following NETWORKS:

The Platform of IYGU- Global Understanding – a Collective Initiative + World Conference of the Humanities  
UNESCO platform of artists

- Houses of artists – in the different states.
- Houses of writers and theatre
- Use the network of The French institutes ([www.institutfrancais.com](http://www.institutfrancais.com))
- Use the network of cultural institutes from abroad / embassies
- Schools of Arts international network (beaux arts)
- Memory of the future Site and Social Networks
- Network of artists in our address books
- .....

The moment the project is ready to become public, it will be disseminated to the CIPSH networks