

MÉMOIRE DELL'AVENIR

"To be human is precisely to be responsible. It is to feel, by placing one's brick, that we contribute to building the world".

Antoine de Saint-Exupéry, Terre des hommes

By using the arts and the cultural and natural heritage as tools for dialogue and learning through its various actions, Mémoire de l'Avenir proposes to shed light on the notions of identities, citizenship and ecology.

# Mémoire de l'Avenir

Mémoire de l'Avenir (MDA), was created in Paris in May 2003 by Margalit Berriet, a visual artist.

MDA is an association under the French law of 1901 (of general intreset), whose vocation is to use the arts, cultural heritage and human sciences as tools for positive social improvement towards an inclusive and sustainable development

Through the development of four interconnected areas of activity - exhibitions, pedagogical projects, cultural mediation and research, as well as Humanities, Arts and Society -Mémoire de l'Avenir places creativity at the centre of its actions, tools and methods to promote reflection, education, active and creative participation, intercultural and interdisciplinary dialogue.

The aim is to convey a message of openness towards and acceptance of differences, as well as to act in favour of mutual respect, particularly between individuals and cultures. Since 2001 70 funding partners 1500 collaborating artists and mediators 200 researchers and academics 70,000 public reached



# **Exhibitions and events**

Mémoire de l'Avenir's exhibition space, located in Paris, is designed as a space for the meeting of artists, researchers and the public. It is thought to be a venue dedicated to reflection around the arts and its importance in society, favouring a conscious approach to the world and innovative artistic approaches. Since 2009 **130** exhibitions in France **100** satellite events **50,000** people reached (estimate)











In its venue, Mémoire de l'Avenir organises contemporary art events as well as satellite programmes (performances, discussions, meetings). Through innovative artistic and curatorial methods we propose a sensorial and intuitive approach to the exhibited works.

Each exhibition offers tools for reflection on art, but also on the social issues that the works may address. By questioning the world, the artists present ideas, give form to emotions and open opportunities for debate. The works do not offer answers nor solutions, but rather seek to examine problems inherent to the collective as well as the individual.



# Artistic and educational programmes

Designed for all types of audiences, they encourage an intuitive and sensorial approach to creation while initiating a dialogue on societal issues.



Since 2001

365 Art and Dialogue projects
65 in schools and social establishments in France
35 schools and social establishments abroad
7000 participants in France



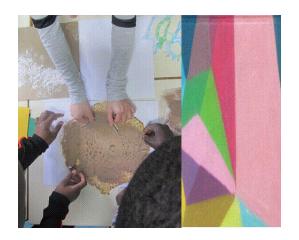
The pedagogical programs of Mémoire de l'Avenir are the result of a dialogue between various artistic practices and cultural mediation. Together, they apporach important societal themes. These interdisciplinary methodologies propose to question identities, individual and collective memories, interpersonal relations and the personal narratives. Other themes and values relating to the shared life in society are also addressed (living together, equality, freedom and fraternity, living and (bio)diversities).

fraternity, living and (bio)diversities). The approach is based on dialogue, critical thinking and exchange between peers, in order to value the individual

and his cultural as well as symbolic

references, but also underlining what is shared. The objective of these actions is to prevent simplistic speeches and stereotypes, which are often at the origin of racism and discrimination. We wish, on the contrary, to promote an open, curious, respectful and inclusive approach to the other, guaranteeing a better understanding.

Our interventions take place in various social and cultural structures and institutions, in and around Paris. They are supported by public and private funding.





# **Cultural dialogue and mediation programmes**

Tracing the history of humanity through museums and cultural heritage in order to celebrate diversity and pluralism, and contribute to the dialogue of cultures in order build knowledge and understanding collectively.

The mediation programme is based on a participative, intuitive, sensitive and sensory approach. It aims to make the participants autonomous in the museum space. It accompanies each person in their perception and understanding of the work and allows each person to express themselves.

This approach to heritage and culture permits the creation of spaces for expression and dialogue in which participants are encouraged to build knowledge together, individually and collectively. The reflective process within this space for dialogue is both individual and collective.



Since 2001: dialogues and creation programmes beneficiaries locations of intervention





# **Training workshops**

Training for professionals in the cultural sector, researchers, mediators and people involved in civil society on the use of the arts as a tool for dialogue and reflection.

These interdisciplinary training courses address themes related to living together and social issues such as citizenship, differences, stereotypes and discrimination, identities and memories, or the relations between human beings and the environment.



Since 2006: **40** Training courses delivered **600** beneficiaries

# **International projects**

Mémoire de l'Avenir has forged links with international structures, partners and audiences to share its approach to dialogue through Art and Culture.

# Since 2001: **76** projects in Israel, Qatar and Afghanistan **1** Project in Senegal **30** Projects in Turkey **40** Projects in Germany **2000** international participants



### Germany

Since 2012, the Unesco affiliated school AnnaSchmidt-Schule collaborates with Mémoire de l'Avenir in the formulation of collective projects with its students.

## Israël / Palestine

Since 2001, Mémoire de l'Avenir has developed a branch in Isreal and Palestine, in order to contribute through creativity to a dialogue, and carry out projects that bring together audiences of all origins based in Israel and in the Palestinian territories.



# Senegal - Casamance

Mémoire de l'Avenir worked with the inhabitants of Cap Skirring and the villages of the rural community of Djémbering to create a cultural space and a library. These spaces were thought to promote written culture, the distribution of books and newspapers, but also to revive oral culture and to facilitate the meeting with the Other. This place is now self-managed by the rural community and the inhabitants.





### Turkey - D'Atelier

Created in 1999 to bring together artists of all ages and to carry out artistic actions for adults and children, D'Atelier- I.C.A.A aims to raise awareness of human and social development through cooperative and creative tools.



### Humanities, Arts and Society

Based on its experience of more than 20 years in favour of the dialogue between the arts and society, Mémoire de l'Avenir has been appointed by the other 3 founders of the Humanities, Arts and Society project to initiate, lead and coordinate it.



## Afghanistan

In 2014, at the invitation of the Institute of Kabul, Margalit Berriet proposed a programme ofconference/dialogue, workshop and exhibitions with pupils of different and students from the Kabul School of Fine Arts.



A project by UNESCO-MOST | CIPSH | Mémoire de l'Avenir

Humanities, Arts and Society is an international movement of artists and project leaders whose reflection focuses on the impact of creativity in society, using the Arts and Cultures as fundamental tools for improvement, innovation and transformation.

Through interdisciplinary collaboration, Humanities, Arts and Society seeks to raise awareness about social issues locally in order to initiate change on a global level.



Luiz Oosterbeek President of the International Council for Philosophy and Human Sciences







# TIMELINE

# 2016

Mémoire de l'Avenir is mandated by UNESCO-MOST, CIPSH and the International Year of Global Understanding to launch the Arts and Society project as part of the preparations for the first World Humanities Conference.

The call for participation is published in 10 languages and more than 150 artists and project leaders from around the world respond.





# 2017

The first digital platform opens to the public on 23 March and presents the videos received through the call for participation.

Between 6-12 August, the World Humanities Conference takes place in Liege, Belgium. *Arts and Society* participates in the programme with an exhibition and artistic performances.

# 2019

Global Chinese Arts and Culture Society joins the Arts and Society project as partner.

Arts and Society participates in the Art for Peace forum in Penang, Malaysia.





# 2020

Arts and Society becomes Humanities, Arts and Society with the launch of a new platform.

The first issue of HAS Magazine was published in June 2020, French and English. The Chinese version was published in September. Since then, the magazine is published twice a year. The fifth issue will be published in the summer 2022.



# 2018

UNESCO-MOST and CIPSH sign an agreement with Mémoire de l'Avenir to develop the Arts and Society project.



# 2021

Humanities, Arts and Society is invited to create the cultural program of the European Hummanities Conference in May 2021, taking place at the Gubenkian Foundation, in Lisbon, Portugal.

HAS also endorses and particpates in the development of the Jena Declaration, an engagement for glabal sustainability with a regional and cultural focus.

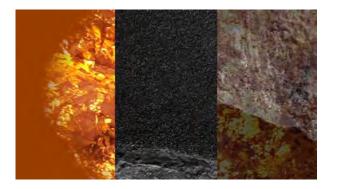
# 2022

### Saison Croisée France/Portugal 2022

Humanities, Arts and Society is presenting its project BEING, in collaboration with artist Romy Castro, and the Instituto Terra e Memória in Mação, Portugal. *BEING - La Terre comme événement* is an interdisciplinary and bilateral cultural event that brings artists, academics, scientists and citizens together from both countries to reflect on the various ecological issues of our time.

Taking place between Mação (27 May – 25 June 2022) and Paris (17 June – 27 August 2022), BEING -La Terre comme Événement will take place in a variety of formats: two exhibitions, two symposia and a workshop. Through this multidisciplinary approach BEING -La Terre comme Événement intends to provide answers to the questions of WHY and HOW the arts and creativity can bring about ideas and initiatives that benefit a new political and poetic awareness of life.

Exhibitions, symposia and workshops will be held in both in Paris, at UNESCO and at the Museum of Prehistoric Art in Mação, Portugal.



### **BEING - Archives : pluralism and identities**

Humanities, Arts and Society is presenting a new chapter of its project BEING, in collaboration with the Instituto Polytechnico de Tomar in Portugal and University of Tel Aviv Bar-Ilan, in Israel. BEING - Archives : Pluralism & Identities will be taking place between Israel and Mação in Portugal in a variety of formats in both countries.

Exploring individual and collective memories through archives, the event aims to examine the notion of memory with students, creatives and researchers in both territories. Again, the multidisciplinary event intends to provide answers to the questions of WHY and HOW the arts and creativity can bring about ideas and initiatives that benefit a new political and poetic awareness of life.

# **UPCOMING ACTIONS**

### **Conférences des Sciences Humaines**

Humanities, Arts and Society continuera son implication dans et sa participation aux conférences mondiales et régionales des humanités organisées par l'UNESCO-MOST et le CIPSH.

### **BEING project in 2023**

Humanities, Arts and Society is currently writing projects to extend the BEING project both in Brazil and at a European level, with the financial support of an ever growing circle of partners.



### UNESCO World Conference on Cultural Policies and Sustainable Development – MONDIACULT 2022

Humanities, Arts and Society has been invited to participate to the UNESCO World Conference on Cultural Policies and Sustainable Development hosted by the Mexican Government, in September 2022. The event has been convened by UNESCO forty years after the first Mondiacult World Conference on Cultural Policies held in Mexico City (Mexico) in 1982, and 24 years after the UNESCO World Conference on Cultural Policies for Development held in Stockholm (Sweden) in 1998.

# THE DIGITAL PLATFORM

The digital platform is the flagship of Humanities, Arts and Society. Launched for the first time in 2017, it was redesigned in 2020.

The platform presents the work and engagement of artists and project leaders who have responded to the calls for participation since 2016, actions and events, as well as the biannual digital publication HAS Magazine.

# 160 artists

- **56** countries represented
- 27 disciplines represented

21 500 visitors since 2019







Visit the platform: humanitiesartsandsociety.org

### **Artists and Projects**

The first call for participation, launched in 2016, invited artists, researchers and project leaders from different disciplines to submit a short video in which they present in their native language, sub-titled in English:

- Their work
- Their motivation
- The impact of their work or their project in society

These videos show the different ways in which the arts and creativity can be used to address social questions.

Each video is published with additional documents on a dedicated page in the Artists and projects section.

The call for participation is open with no deadline in order to allow our network to be developped.

### **Around the World**

We share news and work from our network of artists and projects in the section Around the World.

### **HAS Magazine**

A biannual and trilingual magazine around a theme affecting the human condition, explored and studied through the arts, the humanities, social and empirical science.

### **HAS Talks**

Conversations between artists, researchers and project leaders around common themes of work. Launched in February 2021.

### Art Map



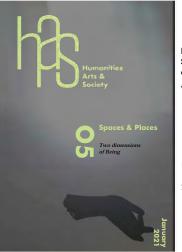
# **HAS Magazine**

Humanities, Arts and Society (HAS) Magazine launched its first issue in June 2020.

The goal of this new digital publication is to discuss pressing topics, on a global scale, through the humanities, social sciences, and the arts. Conceived as a magazine for the broadest possible range of readers, HAS offers a space for staging the most creative, enlightening, imaginative, and socially relevant interactions of the humanities and the arts.

### ISSN: 2728-5030

**Discover HAS Magazine** 



Prelimenary cover by Florence Pierre & Gordon Spooner

### HAS MAG 01

**Bia Data and Singularities:** Creativity as a Basis for Re-thinking the Human Condition

- **56** Contributions received
- **32** Contributions accepted
- **10** Artistic projects
- 22 Articles
- **20** Countries represented
- **12** Disciplines represented

Cover image by Patrice Mugnier/Active Creative Design





### HAS MAG 03 **Truth and Belief**

- **53** Contributions received
- **36** Contributions accepted
- **21** Artistic projects
- 17 Articles
- **22** Countries represented
- **11** Disciplines represented

Cover image by Margalit Berriet

experiences of the human condition

- **80** Contributions received
- 22 Contributions accepted
- 8 Artistic projects 20 Articles

HAS Mag 02

- **16** Countries represented
- **11** Disciplines represented

Cover image by Mike Steinhauer





### HAS MAG 04 **Engagement and Contemplation:** two elements inherent of Care

- **53** Contributions received **19** Contributions accepted **31** Artistic projects
- 13 Articles
- 22 Countries represented
- **15** Disciplines represented

Cover image by Hippolyte Thillard

HAS Mag 05 Spaces and Places: two dimensions of Being will be published in the summer 2022.

HAS 05 in numbers: 115 contributions received 24 contributions accepted 17 countries represented **14** disciplines represented

### **ADVISORY PANEL**

Aurélien Barrau Astrophysician, Professor at the University of Grenoble-Alpes and filmmaker Benno Werlen UNESCO Chair on Global Understadnding for Sustainability Madeline Caviness Professor of Art History at Tufts University, member of CIPSH Marc William Debono Neuroscientist, poet and essayist, Heading the Arts and Science Center at CC91 **Divya Dwivedi** Philosopher and writer, Professor at the Indian Institute of Technology, Delhi Wang Gungwu Professor Emeritus at the Australian National University and Professor at the National University of Singapore Hsiung Ping-chen Director of the Taiwanese Centre for Research at the Chinese University of Hong-Kong Alain Husson-Dumoutier UNESCO artist for peace, painter, sculptor and writer Charles-Etienne Lagasse President of the Jacques Georgin Study Centre, independent consultant Liu Mengxi Founding chief editor of the magazines Chinese Culture and World Sinology, director of the Institute of Chinese Culture Liu Thai Ker Architect and urbanist, President of the Centre for Liveable Cities Darina Saliba Abi Chedid President of CISH, UNESCO Lebanon Patrick Degeorges Philosopher, specialist in the sciences and politics of sustainability Harold Sjursen Professor of Philosophy and Global Ethics, New York University Lucilla Spini Doctor in Biological Anthropology, University of Florence Suvra Chakraborty Entrepreneur music patron and UN consultant



# **HAS Talks**



In our mission to create interdisciplinary and international collaborations on issues related to society, HAS proposes a space for discussion between artists, researchers and citizens in order to share ideas, knowledge, initiatives, experiences and methods to encourage new synergies.

HAS Talks aims to contribute to debates in the humanities about social challenges, to reinforce relations between research and practice, and to share knowledge and know-how.

The first talk, titled <u>Eco-Anxiety</u>, was held in March 2021. It welcomed choreographer Anna Chirescu, neuroscientist Marc-Williams Debono, artist Elsa Guillaume, and psychotherapist Charline Schmerber.

The second, <u>STONES: Beliefs and Memories of the</u> <u>Living</u>, took place in June 2021. It brought the lecturer in anthropology Laurence Charlier Zeineddine, the lecturer in medieval languages and literature Valérie Gontero-Lauze and the multidisciplinary visual artist Tiphaine Calmettes together.

More HAS-Talks are planned for 2022.

# **BEING** project



**BEING** is an interdisciplinary event that brings together artists, scholars, scientists and members of local communities. Its central theme is to demonstrate WHY and HOW the arts and creativity can be used to innovate and give rise to new ideas and projects beyond cultural or social boundaries. The event consists of an exhibition, a conference and a workshop.

The structure of the manifestation is flexible and therefore can be tailored to local and global issues important in the territories hosting it.

The arts and cultures mirror the paths of humanity. They are tools of transmission, reflection, communication and learning. They nourish our imagination and help us understand who we are and what we can become. As creative endeavours, they contribute new ways of seeing and practice in other scientific and social disciplines. Creativity helps develop critical thinking and new expressions, providing a basis to rethink the human condition.

BEING explores some of the most urgent issues facing our societies today through the arts and the humanities. It seeks to raise awareness and inspire audiences to take local and global action that fosters positive, inclusive and sustainable change.



Exhibition view of BEING - LA TERRE COMME ÉVÉNEMENT in Mação, Portugal. Event organised as part of the Saison France Portugal 2022 by Humanities, Arts and Society with the artist Romy Castro and the Instituto Terre a Memoria, Mação, Portugal.

# Mémoire de l'Avenir

<u>Mémoire de l'Avenir</u> was commissioned by the 3 other founders of the *Humanities*, *Arts and Society* project to initiate, direct and coordinate it, based on its 20 years of experience in promoting dialogue between the arts and society.

1 500 collaborating artists and mediators
200 researchers and scholars
70 000 persons reached

**70** financial partners

Since 2001

### **Exhibitions and events**

The Mémoire de l'Avenir exhibition space, located in Paris, is conceived as a space for meetings between artists, researchers and the public, and a place of reflection dedicated to the arts and its implication in society that privileges a perceptive approach to the world and innovative artistic practices. Since 2009 **130** exhibitions in France **100** satellite events **50 000** persons reached (estimated)



Above and above right: exhibitions at Mémoire de l'Avenir, 45/47 rue Ramponneau, Paris 75020. Below right: interactive visit to the Quai Branly Museum.







### Artistic and educational activities

Conceived for types of audiences, our activities favour an intuitive approach to creativity that opens for dialogue on social issues.

Since 2001

125 educational and social instutions internationally
2 000 international participants
300 educational and social instutions in France
8 000 participants in france





«Imagine», a dialogue and creativity proje for 15 interns in the professional childca training programme of the Maison Du Bc

# Dialogue and cultural meditation

Retracing the history of humanity through museums and cultural heritage to promote diversity, pluralism and intercultural dialogue, and to collectively build knowledge and understanding. Since 2001: **700** interactive and creative visits **8 000** beneficiaries **50** places visited

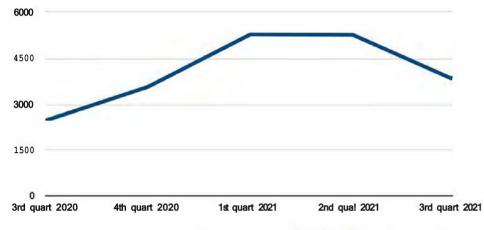
### Training workshops

Training for cultural professionals, researchers, mediators and persons working with civil society on the use of the arts as tools for dialogue and reflection.



# SOME AUDIENCE INSIGHTS FROM 3rd QUARTER OF 2020 TO 3rd QUARTER OF 2021

### **WEBSITE VISITORS**



An average of 1SOO visitors by month

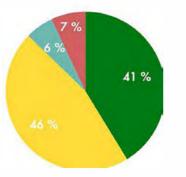
# LOCATION

LOCATION	PERCENTAGE
France	24%
USA	14%
Taiwan	8%
China	6 %
India	4%
UK	3 %
Germany	2,5%
Canada	2 %
Italy	2 %
Turquey	1,5 g/o

### **CONSULTED PAGES**

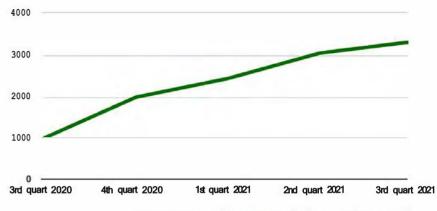


- MAGAZINE
- ARTISTS & PROJECTS
- OTHERS



# HAS ON SOCIAL MEDIA

### NUMBERS OF FOLLOWERS {INSTAGRAM, FACEBOOK, LINKEDIN)

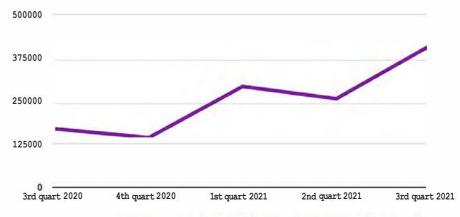


### An average of 150 new followers by month

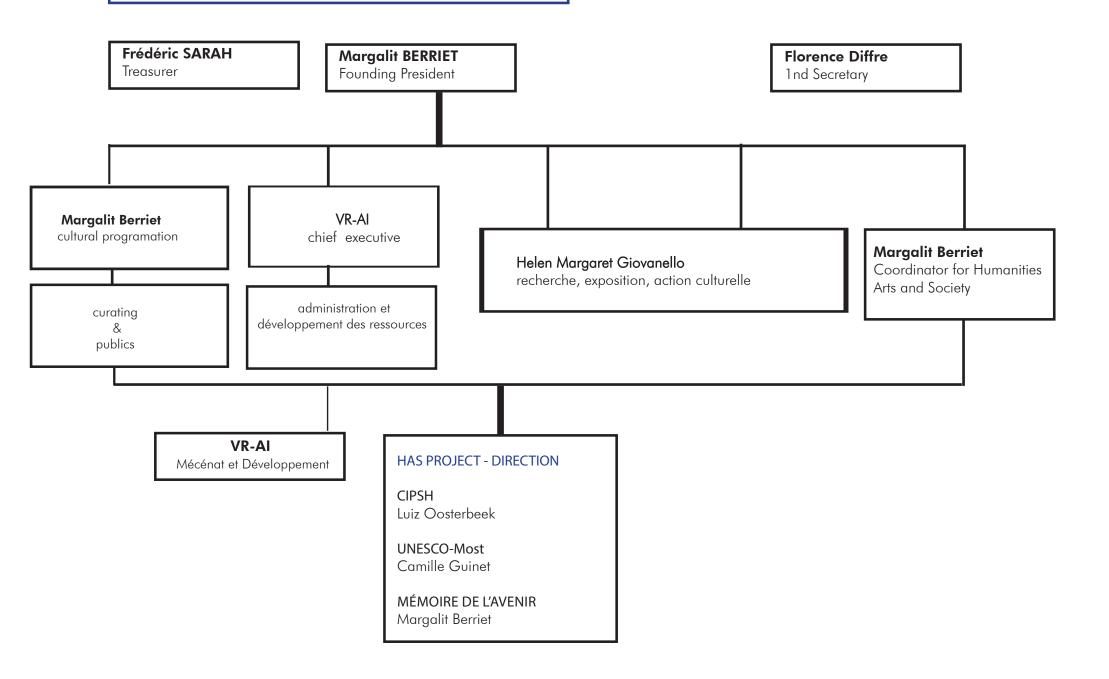
# SOCIAL MEDIA REACH\*

### (INSTAGRAM, FACEBOOK) \*

\*number of persons who have seen a post at least one time.



### An average of 87 500 persons reached by month



# TEAM

### Margalit BERRIET

Director of MDA et HAS et curator

Born in Tel Aviv. Margalit Berriet holds a Master of Fine Arts degree from New York University and has lived in Paris since 1988. Artist, she is also President and founder of the association Mémoire de l'avenir, collaborating with museums (Louvre, Quai Branly, Centre Pompidou) for a better knowledge of cultures and diversities, promoting intercultural dialogue. She is the author, with P. Creveaux, of the book Du dessin au symbole: une grammaire pour l'humanité (2010).

### Luiz OOSTERBEEK

Director of HAS President C.I.P.S.H

PhD in Archaeology (1994). Secretary General of the International Council for Philosophy and Human Sciences. Former Secretary-General of the International Union of Prehistoric and Protohistoric Sciences. Conducts research in the fields of archaeology, heritage, and landscape management in Portugal, Africa, and Southern America. Received prizes and awards from the European Commission, the Brazilian Order of Advocates, the Portuguese Ministry of Culture, Gulbenkian Foundation, Foundation for Science and Technology, and several private sponsors. Professor of the Polytechnic Institute of Tomar, President of the Instituto Terra e Memória (Portugal). Guest Professor in several European and Brazilian Universities. Director of the Museum of Prehistoric Art in Mação (PT) and Vice-President of HERITY International (IT). Holder of UNESCO chair "Humanities And Cultural Integrated Landscape Management".

### **Camille GUINET**

Direction of HAS Associate Program Specialist with the UNESCO-Most Program

After an intensive foundation degree in Humanities (Hypokhâgne), Camille Guinet graduated with a master degree in French literature from Paris-IV Sorbonne University. During her studies, she connected to the cultural sector by doing internships in the audiovisual field and writing for a student webzine specializing in music. After a year working in an independent theatre on cultural outreach and assisting its Iranian stage director exiled in France, she left for Italy to work two years at the Alliance Française in Turin as a cultural project manager to develop intercultural initiatives. She joined UNESCO at the end of 2018 where she assists John Crowley in the Most Programme on activities related to the Humanities (especially philosophy) and the Arts.

# PARTNERS

### PARTNERS OF MÉMOIRE DE L'AVENIR 2021

### Public partners

Ministère de l'Éducation nationale Drac Ile-de-France Ministère chargé de la Ville Préfecture de Paris - Direction départementale de la cohésion sociale CGET - Commissariat général à l'égalité des territoires Fonds interministériel de prévention de la délinquance (FIPD) Ministère de l'éducation nationale, de la jeunesse et des sports Délégation régionale académiques à la jeunesse, à l'engagement et aux sports (DRAJES) FONJEP SPIP Ville de Paris Direction des affaires culturelles Mairie du 20e arrondissement - Paris

### Private partners

Fondation M6 Paris Habitat Fondation Laposte Fondation Laurène Pasquier UNADEV

### Associated structures

La Maison des Métallos Les Plateaux Sauvages La Mission Locale France Terre d'Asile Groupe SOS Fédération Léo Lagrange Le Lucernaire Villa Belleville Les Laboratoires d'Aubervilliers

### PARTNERS AND FOUNDERS OF THE PROJECT HUMANITIES, ARTS AND SOCIETY

UNESCO-Most C.I.P.S.H - Conseil International de la Philosophie et des Sciences Humaines Mémoire de l'Avenir

Longstanding partner of HAS GCACS - Global Chinese Art and Culture Society International Year of Global Understanding

# OUR PARTNERS today

Thank you for all who supported Mémoire de l'Avenir **yesterday** an today

# HAS-TEAM

Directors Margalit Berriet - Luiz Oosterbeek Administration Adeline Lucien Coordinator UNESCO-MOST Camille Guinet Editor-in-Chief HAS Magazine Zoltan Somhegyi Digital Development Patrice Mugnier, Louis Montgane

# HAS ASSOCIATES



Programme pour la Gestion des transformations sociales MOST is UNESCO's intergovernmental science programme on social transformations. <u>UNESCO-MOST website</u> Referent for HAS: **Camille Guinet** Associate Program Specialist within the MOST program



CIPSH is a non-governmental organisation within UNESCO, which federates hundreds of different learned societies in the field of philosophy, human sciences and related subjects. <u>CIPSH website</u> Referent for HAS: **Luiz Oosterbeek** *President of CIPSH* 



Mémoire de l'Avenir brings together artists and researchers around a programme of inter-cultural, artistic, cultural and pedagogical actions. <u>Mémoire de l'Avenir website</u> Project director of HAS: **Margalit Berriet** President and founder of Mémoire de l'Avenir

# **CONTACT AND INFORMATION**

contact@humanitiesartsandsociety.org +33 (0)9 51 17 18 75

Humanities, Arts and Society is a project managed and adminstrated by Mémoire de l'Avenir. Mémoire de l'Avenir is a non-profit organisation under French law (Association loi 1901).

N° SIRET: 479 287 070 0045 APE 9001Z

45/47 rue Ramponeau 75020 Paris

humanitiesartsandsociety.org





45/47 rue Ramponeau Paris 20 - M° Belleville [L2 - 11] Ouverture du mardi au samedi 11H-19H contact@memoire-a-venir.org - Tel: 09 51 17 18 75 www.memoire-a-venir.org www.humanitiesartsandsociety.org